



Promote Your Business & Support Biblically-Faithful TV Programming

About Our Demographic:



54.5%
female



45.5%
male



61%
ages 45-64



81%
attend church at
least once a week



\$50K+
report an annual
gross income
greater than \$50K.



84%
attended college
with 45% earning
a bachelors or
advanced degree

What is NRBTv?

NRBTv is thought-provoking, uncompromising Christian TV. With a variety of topics and genres, our programming inspires deep thinking and provides practical tools that help viewers learn, know, apply, share, and live God's truth. NRBTv is available in over 40 million U.S. households on DIRECTV channel 378 and select broadcast affiliates. Programming is also streamed worldwide on our website, on Roku, Apple TV, and Amazon Fire TV streaming players, and via our free mobile app for Apple, Android, and Windows Phone.

Who watches NRBTv?

NRBTv viewers are serious about growing in their faith. More than 6 out of 10 watch our channel daily in order to grow in their knowledge of God's Word and to be better equipped to share their faith.

How can my business sponsor NRBTv programming?

NRBTv sponsorship is a smart way to promote your business while supporting biblically-authentic TV programming! We offer customized sponsorship packages that target your desired audience. Packages start as low as \$1,000 and include on-air acknowledgements and online advertising at www.nrbtnv.org.

How can I get started?

To become a sponsor, contact Tina Givens, NRBTv Director of Development, at tgivens@nrbtnv.org or by phone at (615) 338-5091. We look forward to speaking with you!